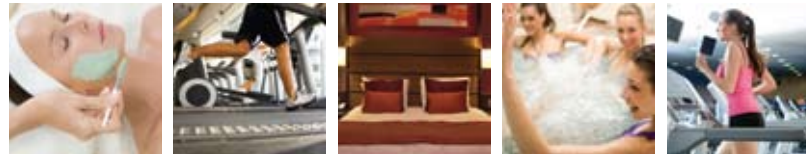


Leisure Club Member Benefits Calendar

2011



Over £350 worth of benefits inside

QHOTELS

AA Hotel Group of the Year  
2008 - 2009

# Q Member Benefits Calendar Guide 2011

QHOTELS

AA

Hotel Group of the Year  
2008 - 2009

## Central Calenders

Hotel	Calendars
Park Royal	1500
Tankersley Manor	400
Crewe Hall	400
Midland	150
Nottingham Belfry	400
Westerwood	800
Telford	400
Stratford Manor	100
Chesford	250
Hellidon	200
The Chase	550
Oxford Belfry	300
Cambridge Belfry	800
Norton Park	200
Ashford Int	600
Bridgewood	100
Hampshire Court	1200
Aldwark	450
Forest Pines	1200
	10000

## Overview

As part of the QHotels member benefits scheme for 2011, you will be receiving calendars to give to all of your existing members.

The calendar benefits are worth over £350 and have key drivers within them encouraging members to bring in guests, take up Personal Training, Spa offers and residential offers.

As well as the secondary spend benefits to you, the calendar acts a clever retention tool, directing members when gym challenges are starting, when they can meet the manager, bring a friend along for free on workout Wednesday and when there are open weekends, again a great opportunity to bring along friends.

Expected Dispatch Date: 9/12/2010

Expected Delivery Date: 10/12/2010

### Contact Support

Susan Weaver

t: 0870 742 4458

e: [s.weaver@enjoymarketing.co.uk](mailto:s.weaver@enjoymarketing.co.uk)


a: The White House, Wilderspool Park Greenalls Avenue,  
Warrington WA4 6HL

Additional collateral can still be purchased by calling  
**enjoy!** on 0870 742 4458


Calender Examples

Leisure Club Member Benefits Calendar

2011



Over £350 worth of benefits inside



HOTELS


Hotel Group of the Year  
2008 - 2009

Best passes today worth £20


apply. See in Club for more details.

February 2011

**Pop in and have a coffee on our 'Coffee Morning' on Thursday 10th February.**

**Workout Wednesday... Bring along a friend for free. If they join, grab yourself an iPod shuffle or one of 18 other great gifts\***  
To view the full range of gifts go online today.  
\*Terms & conditions apply. Subject to availability.

THURSDAY	FRIDAY	SATURDAY	SUNDAY
6	7	8	9
13	14	15	16
21	22	23	24
28	29	30	




- Meet the Manager
- Coffee Morning
- Workout Wednesday
- Open Weekend

Member Gym Challenge


Run The London Marathon

See in Club for more details.




**Workout Wednesday... Bring along a friend for free. If they join, grab yourself six bottles of wine or one of 18 other great gifts\***  
To view the full range of gifts go online today.  
\*Terms & conditions apply. Subject to availability.


MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7	8	9	10	11	12	13
16	17	18	19	20	21	22
29	30	31	25	26	27	



- Meet the Manager
- Coffee Morning
- Workout Wednesday
- Open Weekend


March 2011

**Take the challenge on**




**Workout Wednesday... Bring along a friend for free. If they join, grab yourself six bottles of wine or one of 18 other great gifts\***  
To view the full range of gifts go online today.  
\*Terms & conditions apply. Subject to availability.

FRIDAY	SATURDAY	SUNDAY
7	8	9
14	15	16
21	22	23
28	29	30




- Meet the Manager
- Coffee Morning
- Workout Wednesday
- Open Weekend

April 2011

**Come and say hello with our 'Meet the Manager' days ...on the first Tuesday of every month.**  
See in Club for more details.

FRIDAY	SATURDAY	SUNDAY
7	8	9
14	15	16
21	22	23
28	29	30




- Meet the Manager
- Coffee Morning
- Workout Wednesday
- Open Weekend

to your relationship.

QHotels this Valentines Day

www.QHotels.co.uk or call 0845 074 0050




those muscles.

kind.

up a free Personal Training session today worth £25

Terms & conditions apply. See in Club for more details.




at your friends.

nd.

the guest passes today worth £20

in Club for more details.



QHotels Member Benefits Calender