

# QHotels

Leisure and Spa

Creative Marketing overview July - August 2010



## QHotels Central:

Ex Member Birthday Cards, Spa Tactical HTML, Memberplan HTML - Member ambassador; Asthma UK - Lung Capacity Challenge, Schools out HTML, Gym challenge/ Meet The Manager monthly, November Campaign, Personal Training HTMLs for all sites, Gym challenge posters, Lastminute.com vouchers, Champion of Champions HTML, Prospect Mailer Non Residential offer - July, Golf shop flyers - to give out on check in. Society scorching offer HTML, Retail Bridgestone, 30% off Non - residential August, Society Exclusive August Offer; Non- residential Sep (green fees), September Retail Promotion - GlenMuir; September Retail Promotion- GlenMuir; Newsletter - August, Society Late offers Sept



## QHotels Press Adverts:

Telford Press Ad, Aldwark - Golf Leisure and Spa, Forest Pinest Golf - YMG press ad



## QHotels Passes:

Telford One Day Passes, Forest Pines 7 Day Pass, Forest Pines One day VIP Pass, Forest Pines Golf Fashion show materials



## QHotels Posters:

Oxford Belfry Membership Benefits Poster, Telford BBQ Posters, Forest Pines Circuit Training posters, Forest Pines Golf Fashion show materials, Telford Hotel - F&B promotions, Bridgewood Membership offers posters



## QHotels Flyers/Postcards:

Forest Pines Golf A5 flyers for Hull city event, Forest Pines Golf Fashion show materials  
Telford Hotel - F&B promotions, Bridgewood Membership offers flyers



## QHotels HTMLs:

Hellidon Lakes HTML- promoting Golf Leisure & Spa, Forest Pines Golf Fashion show materials  
Cambridge BBQ, Park Royal Spa day Artwork